



ELITE ACADEMY

WELCOME TO THE TEAM



ACCREDITED
PART OF ENGLAND FOOTBALL

What it means to be a
part of 7 Elite Academy

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OUR **MISSION**

To provide a world-class youth football coaching program to all our athletes, helping to nurture and shape them to become successful individuals within football and equally importantly, in life.



OUR **VISION**

To become the world's leading youth football academy. And to get there by developing young players' love of the game using our world class coaching program to make them successful athletes and, most importantly, leaders of the future.

EXCELLENCE

We strive for excellence on and off the pitch and always aim to fulfil our potential.

TENACITY

We show determination and persistence in tough situations.

HONOR

We represent ourselves and 7 Elite Academy with honor by knowing and doing what is morally right.

INNOVATION

We generate new ideas and solutions to overcome challenges.

COMMUNITY

We always consider our community and how we can add value to it.

SACRIFICE

We are prepared to make necessary sacrifices in order to achieve our goals.

A message from our chairman

On behalf of everyone at 7 Elite Academy, I am delighted to extend a warm welcome to you and your family to our program. As the Executive Chairman, it gives me great pleasure to share with you our vision, values, and commitment to excellence.

At 7 Elite Academy, we pride ourselves on being more than just a football (soccer) academy; we are a family dedicated to nurturing talent, fostering growth, and instilling lifelong values in every individual who walks through our doors. Whether you are a player, coach, or parent, you are an integral part of our community, and we are thrilled to have you join us on this journey.

Our ETHICS are our core values, and they are the fabric of what we do and who we are at 7 Elite Academy, both on and off the field. How you represent the Academy off the field is every bit as important as how you represent the Academy when you are playing the game. You ARE the Academy, and we expect you to behave as such. We want people to look at you and recognize that you have higher standards than others around you.

For players, 7 Elite Academy's tailored curriculum focuses not only on technical skills and tactical awareness but also on character building, leadership, and sportsmanship, ensuring that each player emerges as a well-rounded athlete and individual.

To our coaches, 7 Elite Academy provides a platform for professional growth and development, offering access to world-leading coaching resources, mentorship programs, and ongoing training opportunities. We believe that investing in our coaches is paramount to the success of our players, and we are committed to providing you with the support and resources you need to thrive in your role.

And to the parents, we understand that entrusting your child to an academy is a significant decision, and we do not take that responsibility lightly. At 7 Elite Academy, we prioritize transparency, communication, and partnership, keeping you informed every step of the way and working together to ensure the best possible experience for your child.

Our mission at 7 Elite Academy is simple: To provide a world-class youth football coaching program to all our athletes, helping to nurture and shape them to become successful individuals within football and equally importantly, in life.

Whether your goal is to pursue a professional career in football or simply to develop lifelong skills and friendships, we are here to support you every step of the way. Once again, welcome to 7 Elite Academy. We are thrilled to have you as part of our family, and we look forward to embarking on this exciting journey together.

Warm regards,

A handwritten signature in black ink, appearing to read 'W Scholes', with a stylized flourish at the end.

Wayne Scholes
Executive Chairman

ABOUT 7 ELITE ACADEMY



7 Elite Academy is a global youth soccer academy that runs teams and educational programs for thousands of young people in the United States, United Kingdom and East Africa.

Using a Global Development Plan prepared by professional coaches with experience of the world's biggest leagues, players receive an elite level of coaching and personal development.

7 Elite Academy places key emphasis on ensuring players have the best opportunities to reach their true potential in soccer, education and service projects within their communities.

Players regularly graduate from 7 Elite Academy to study at some of the biggest colleges in the United States, as well as professional clubs and academies in Liverpool - the global home of soccer.

The links between 7 Elite Academy teams in Liverpool and Utah mean players regularly travel between the two locations to play in tournaments and study at leading colleges.

7 Elite Academy also stages a huge annual youth soccer tournament in Southern Utah and Nevada, with 500 teams registered from the USA and the UK in 2024.





HISTORY OF **THE CLUB**

7 Elite Academy was formed in 2017 and has since developed a proud reputation for training young people to achieve their best potential in soccer and elsewhere in their lives.

From just a few teams in Salt Lake City, it has built strong foundations with professional clubs and academies across the world, as well as colleges and universities. Since it was opened in 2018, our indoor facility in Salt Lake City has expanded to become a true hotbed of youth soccer coaching throughout the year.

In 2018, the 7 Elite Academy 01 Boys South were crowned National Champions at the Presidents Cup and helped set in motion a remarkable period of expansion. In fact, as the largest academy in Southern Utah, we now coach hundreds of players across all age groups at locations in St George and Washington, alongside a burgeoning Pre-Academy program.

The 7 Elite Academy International Tournament was launched in 2018, when just over 40 teams from Utah took part. By 2024, that number had increased to 500 teams registered from across the world at venues in St George, Washington and Mesquite. Players, families and coaches generated over \$1,000,000 of additional income in those towns during the three-day event.

In 2019, 7 Elite Academy UK was launched in Liverpool with two teams at Under-11 and Under-13 level. Months later, our UK Academy signed a ground-breaking partnership agreements with local senior club, AFC Liverpool.

That agreement has seen 7 Elite Academy UK players compete in the FA Youth Cup, the most famous youth soccer competition in the world. In 2020, they took on and beat Wrexham FC - Ryan Reynolds included!

Today, 18 teams represent 7 Elite Academy in the UK at all age levels. Tuesday night Pre-Academy sessions at the organization's dedicated training base are sold out weeks in advance! Links between the UK and USA have proved invaluable in creating new opportunities for players to reach their true potential. Thanks to our Player Pathway, countless young people now study and train overseas.

Recently we saw Harrison O'Brien - a player from our under 13s in the UK - sign a contract with Premier League giants, Liverpool FC! In 2023, we saw FIVE players travel from Utah to train with the famous Steven Gerrard Academy in Liverpool. Countless others achieved their ambition of being offered college scholarships.

From just a few teams in Salt Lake City in 2017, 7 Elite Academy has embarked on an unforgettable journey of expansion and progress and is now one of the premier youth academies in Utah. We have also had two of our coaches in the past 4 years be named as 'Coach of the Year' for the state of Utah.

What will the next five years hold for our players? Stick around and find out!



ABOUT THE UNITED KINGDOM

7 Elite Academy runs teams, training programs and educational projects for 18 teams in the heart of Liverpool, one of the greatest soccer cities in the world. From a dedicated training base at Litherland Sports Park, players from Under-6 to Under-18 levels enjoy weekly training sessions with dedicated and highly qualified coaching staff.



7 Elite Academy teams compete in some of the best youth leagues in the country, including the Junior Premier League and Liverpool County Premier League. Every week, Player Pathway sessions give players in younger age groups an opportunity to get a fun introduction to soccer. Those sessions have proved so popular that they are now sold-out weeks in advance!



An exclusive partnership with AFC Liverpool means players now have a recognised route from those younger age groups through to senior football and beyond. Players are now seeing the fruits of that relationship, with recent graduate Josh Miles having signed a three-year professional contract with Blackpool in League One.



Partnerships with local colleges and professional academies in Liverpool mean other players are now also embarking on the journey from the UK to college soccer in the United States.

Regular tours of the United States and Europe to play in college showcase events have played a key role in preparing those young people for the rigours of college life.

In 2024, we saw over 70 UK-based players take part in the 7 Elite Academy International Tournament in Utah and Nevada, before a series of games against La Liga club Villarreal in Las Vegas.

7 Elite Academy UK may be based in Liverpool, but its links with clubs and colleges worldwide make it a key part of our truly global academy network.



ANTHONY **GODFREY**

ACADEMY TECHNICAL DIRECTOR/PRESIDENT

Anthony Godfrey spent over a decade coaching for Liverpool Football Club. His previous role with LFC as the Coaching Resource Manager was to ensure the coach recruitment and education of 'The Liverpool Way' was delivered to high and authentic standard of the Club for all LFC International Academies around the world.

As the Academy Director of 7 Elite Academy, Anthony oversees all the technical programs related to both player and coach development. Anthony creates a unique identity within a youth football culture by implementing coaching curriculum, coach education programme, Pre-Academy development and that has developed success for player and coach development along with creating a rich football environment for individuals to excel in.



VISIT OUR
TOURNAMENT WEBSITE

OUR ANNUAL **TOURNAMENT**



The 7 Elite Academy International Tournament is one of the biggest youth soccer events in the Southern Utah and Nevada region, with 500 teams registered from across the world.

Based at venues in St George, Washington and Mesquite, it has grown from a handful of teams in 2018 to a hugely popular highlight of the youth soccer calendar. Games are played on a league basis, with teams closely matched in terms of ability to ensure fair competition. Penalty shootouts at the end of each game for an extra point add a fair helping of drama throughout!



In 2024, a total of 6,000 of players from from the United States, United Kingdom, Canada, Brazil and Spain took part in games. We had 500 teams registered and over 2,300 medals and trophies were handed out. Those games were watched by scouts from colleges and professional clubs across the world, including - amongst many others - Utah Tech, Real Salt Lake and Steven Gerrard Academy.

The presence of so many teams, coaches and families proved to be a huge boost for the local economies in Southern Utah and Nevada. Hotels and restaurants were booked out weeks in advance. In fact, it is estimated that the three-day tournament created well over \$1,000,000 of additional income for businesses in the host towns and cities.



STEPHEN **WARNOCK**

7 ELITE ACADEMY **AMBASSADOR**

541
GAMES



2
MAJOR
TROPHIES

51
GOALS &
ASSISTS

10
CLUBS





Stephen Warnock, a former professional Premier League footballer, stands as a proud Ambassador for 7 Elite Academy, bringing with him a wealth of experience and expertise to our global community. With a remarkable 16-year career in the United Kingdom, Warnock played for clubs such as Liverpool, Aston Villa, Blackburn Rovers, Leeds United, and Bolton Wanderers. Warnock was part of the iconic Liverpool squad that secured victory in the UEFA Super Cup final in 2005 and represented England at the 2010 FIFA World Cup in South Africa.

We are delighted to have Stephen as our Global Ambassador where he adds immeasurable value to our players and coaches, enriching their understanding of the game and nurturing their talent to its fullest potential. Since joining forces with 7 Elite Academy, Stephen has made sure to embed himself in the culture of the club - sharing his expertise and offering guidance at our tournaments, try-outs and dedicated masterclass events. We're delighted to have someone who has achieved so much within the sport available to our players to ask questions to, learn from and train with.



PLAYER PATHWAYS

At 7 Elite Academy, our priority is to provide **opportunities** to our players and give them access to as many resources as possible. We aim to demonstrate what is possible.

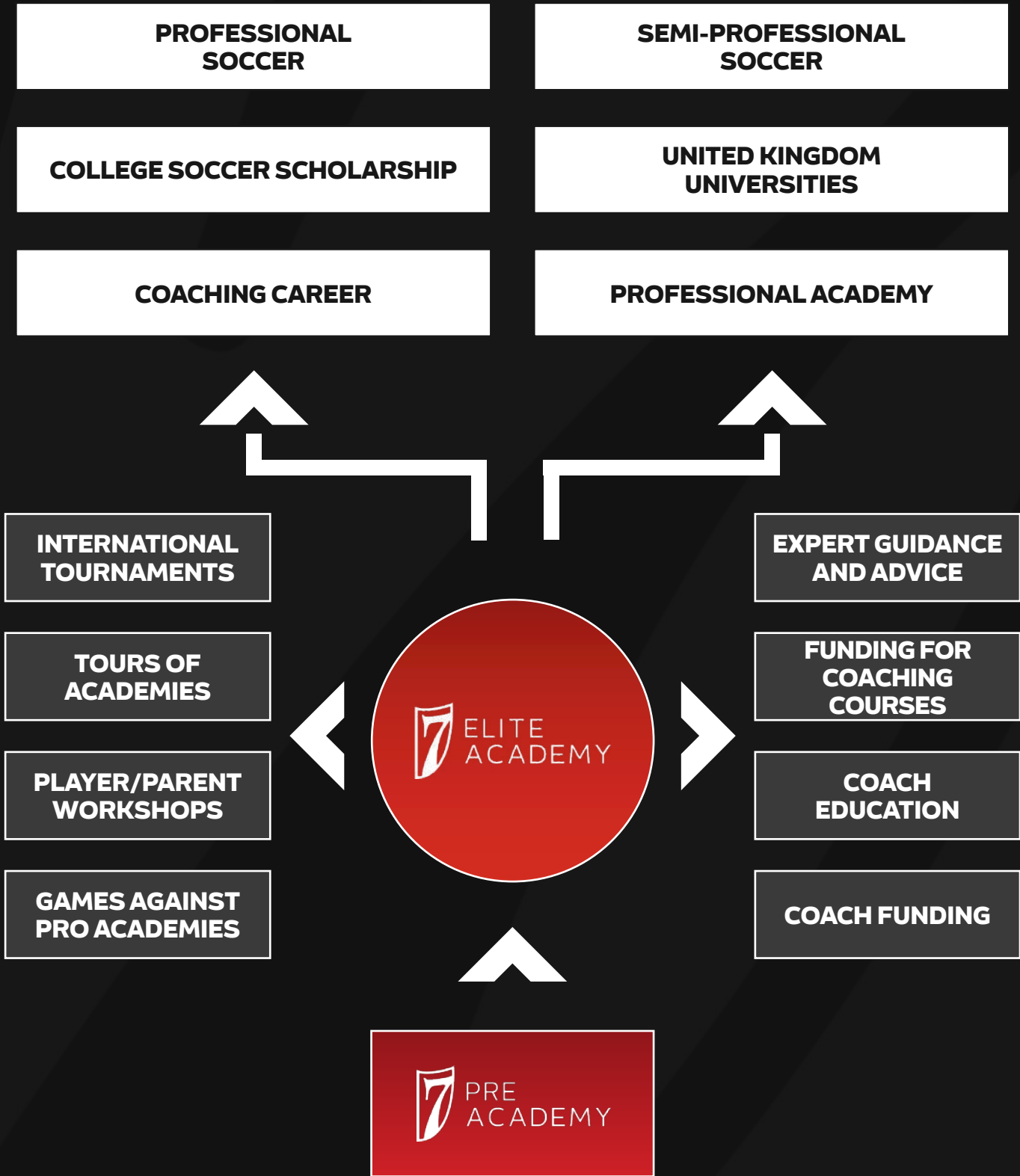
For players who have ambitions to pursue a career in the sport or strive towards a **college scholarship**. We aim to offer as much support as possible in order for them to achieve their goals.

The focus extends beyond the soccer pitch. The academy places a significant emphasis on preparing its players for **life beyond the sport**, with opportunities for college preparation and development programs.



Beyond opportunities within the US, 7 Elite Academy facilitates connections with overseas colleges, providing avenues for players to explore higher education and soccer opportunities internationally. This global network opens doors to diverse experiences and broadens horizons, enriching players both culturally and athletically. Additionally, the academy offers coaching opportunities, empowering players to share their knowledge and passion for the sport while honing their leadership skills. By offering a multifaceted approach to player development, 7 Elite Academy aims to shape well-rounded individuals equipped for success both within soccer and in their broader life endeavours.

Macy Reed (above images) joined us in 2019 and has now committed to Eastern Oregon University. She has also become the UYSA Female Athlete of the Year 2024.





CASE **STUDY**

BODAN DRCA'S STORY

“After graduating from the SABA program, I spent 9 months in Liverpool, England, training with Steven Gerrard Academy. Now that I am home, I will be pursuing a coaching career with 7 Elite Academy, as a coach and as a goalkeeper coach.

“I will be doing my own goalkeeper camps as well, helping young kids fall in love with the game and the position. By the beginning of 2025, I am hoping to be on a USL roster to continue playing.”

What would you say to someone thinking of joining 7 Elite Academy?

“To give it a shot and to give it 100% effort. My time at 7 Elite created many lifelong friends and memories. The coaches are very good at what they do, and as you grow older the opportunities that we provide are amazing and the possibilities are endless in whatever you or your child choose to do after high school.”



CASE **STUDY**

LUKE SCHOLES' STORY

“I spent virtually all of my youth soccer career with 7 Elite Academy, then 7 Elite SABA. My experiences with 7 Elite SABA included regular opportunities to travel to train and play in the United Kingdom, Australia, Europe and Africa. I then attended the prestigious Johnson and Wales University in North Carolina, before continuing my education and soccer development at Steven Gerrard Academy in Liverpool, UK. I am now back in Utah as part of the coaching team at 7 Elite Academy, overseeing teams and development programs at all age levels.”

“I hope to continue my work at 7 Elite Academy, before returning to college and expanding my understanding of how soccer and education can work in tandem to benefit young people in the pursuit of their ambitions.”

What would you say to someone thinking of joining 7 Elite Academy?

“The opportunities players get from joining 7 Elite Academy are world-class and the lessons learned will last a lifetime. I trained with professional players and coaches across the world, while also getting a first-class education here in Utah. The experiences I saw at college showcases, alongside my time at Steven Gerrard Academy, meant I could approach the next stage of my career full of confidence for the future.”

JONNY BROADHEAD

We are honored to have Jonny Broadhead as our College Soccer Advisor at 7 Elite Academy. Head Coach of the D1, Utah Tech men's soccer program, Jonny serves as a support to 7 Elite Academy coaches on the ground in Southern Utah but beyond that offers advice and guidance to our player's globally who are interested in pursuing college soccer.

Jonny's insight and experience are invaluable, both for players but also parents who have questions about scholarships and what is involved in the college application process.

As we continue to build connections with universities in USA, we are seeing more and more of our graduating players choose college soccer as a pathway to continue their soccer journey. At 7 Elite Academy we strive to offer our players and parents as much support as possible with this process.





HOW WE SUPPORT OUR COACHES

Coach Development is something 7 Elite Academy is incredibly proud of. The success of our player development program relies heavily on the quality of our coaches, which is why we invest heavily in ensuring our coaches have the opportunity to continually progress.

7 Elite Academy is committed to the growth and development of our coaches which ultimately benefits our players and 7 Elite Academy as a whole.

We support our coaches with things such as education, mentoring, and furthering their coaching qualifications.

Why do we invest in coach development?

Enhance coach quality

Continuous education and advanced qualifications ensure that coaches stay updated with the latest techniques, strategies, and research in their field. This leads to improved coaching methods and better outcomes for athletes.

Promote player safety

Educated coaches are more knowledgeable about injury prevention, proper training techniques, and safety protocols, reducing the risk of injuries and promoting the overall well-being of athletes.

Implement professional growth

Mentoring and further qualifications provide coaches with opportunities for professional development, helping them advance in their careers, gain recognition, and achieve personal satisfaction.

Improves player performance

With advanced knowledge and skills, coaches can tailor their training programs more effectively to meet the individual needs of athletes, leading to enhanced performance and success in competitions.

Having the best coaching resources, content, education and personnel at 7 Elite Academy allows us to deliver a world-class youth development coaching program to our players.

COACHES' **RESOURCES**

What makes us different than other academies is that we have access to some of the best technology and first-class resources used by top professional clubs around the world. These resources allow us to measure progression and growth for all ages within our academy.

We are now able to connect with our players and their parents more than ever. Whether it's rewatching games, studying their style of play or even deep-diving into their development.



**SPORT
SESSION
PLANNER**



THE COACHES' VOICE





Visit the
360Player website



360Player is a ground-breaking communication and administration tool that ensures clubs can offer the very best service to coaches, players and their families.

It centralises subscriptions, communications and operations in one easy to use app-based hub and is used by some of the biggest clubs and academies in global soccer. With players, coaches and staff in locations across the world, including different time zones, 7 Elite Academy has a unique structure that requires a unique solution.

360Player has given 7 Elite Academy the tools to communicate with parents and manage operations in the most effective way possible. By working with an app-based model, 7 Elite Academy can make global announcements and create workflow changes in any region at the touch of a button.



Sport Session Planner is regarded as the best tool for planning and executing training sessions in professional soccer.

It is used by some of the biggest professional clubs, including Liverpool FC and Ajax.

By utilising a totally unique digital planning system, it creates outstanding 3D session plans, match preparation documents and detailed high speed plaster evaluations and reports in one easy to use system.

This enables our coaches across the world to deliver professionally managed sessions and match plans, following a global program. It gives our players a fully structured plan that makes the most of their coaching and playing time on the pitch.



The Coaches' Voice is the Number One tool for coaching advice, session analysis and match breakdown in global soccer.

It forms a who's who of coaching expertise, including the best names in Premier League, European and International soccer.

It bridges the gap between grassroots soccer and the highest reaches of the game, with inside access to strategies, tactics and career journeys from the world's best coaches.

With a focus on how and why the best coaches achieve better results, The Coaches' Voice offers insights that allow our staff to raise their coaching game and help our players achieve their full potential.



Trace is one of the best tools in US soccer for video analysis, player profile and match reporting, using ground-breaking AI recording software and cameras.

Cameras identify and record every player individually through a unique tagging system that automatically creates highlights reels from games and training sessions for coaches to analyse.

Using Trace ID, coaches can identify a player’s strength and weaknesses in all situations. This gives them an excellent overall view of how to use training sessions to improve a player’s game.

For parents, Trace offers highlight reels of players that can be shared with friends and family worldwide. It also allows players to create reels for colleges and professional academy applications.

BRANDING AND **MARKETING**

We are proud at 7 Elite Academy to have a dedicated Marketing team on hand to support with the engagement and growth of the academy.

There has been a great deal of time put into developing the 7 Elite Academy brand into what it is now, therefore it's important that the brand guidelines are adhered to at all times.

We are grateful for the enthusiasm shown by our coaches, parents and players - who want to spread the 7 Elite Academy brand far and wide. Ensuring correct and consistent usage of our brand is paramount.

For anything brand-related you must seek approval from our marketing team, who are always available to answer questions or offer support. Examples include:

Producing merchandise, flyers or other marketing items. It could even be formal communications such as letters or other documents.



**We rely on our people to help
strengthen the brand of
7 Elite Academy.**

**If you have any ideas about
marketing opportunities,
please share them with the
marketing team!**

SOCIAL MEDIA GUIDELINES

7 Elite Academy is active across many social media platforms including Instagram, X (Twitter), Facebook, YouTube and LinkedIn. Please make sure you are following all 7 Elite Academy social channels that you are active on and share relevant posts to your local community pages and groups. The accounts managed by the marketing team are the ONLY official social media channels of communication. As an ambassador of 7 Elite Academy, it's important that your personal social media channels also reflect our values and our brand.

Please follow the below guidelines:

Any 'team' social media accounts should be clearly represented as the person running them i.e. @JohnSmith, NOT, for example, @7EliteU17s.

It is imperative that staff and coaches are clear any content on these accounts or personal accounts is not an official 7 Elite Academy account. As 7 Elite Academy grows, it's not sustainable for us to monitor everyone's social media.

Any social media handles that have been set up and named after teams must be changed to the name of the person managing that account.

If a personal account has been set up with the sole purpose to post content about your 7 Elite Academy team, please use the account bio to explain this.

Avoid posting results of games - it is fine to say, 'Great victory for 7 Elite Academy today', but the score line, especially at younger age groups, is not relevant.

Whenever possible, highlight the achievements of the whole team instead of individual players.

This almost goes without saying, but NEVER criticise match officials or other teams on your social media.

You can contact James Shaw to send content and seek advice on the best formats via email: james.shaw@7eliteacademy.com.

How can you help with marketing?



We would like you to add 7 Elite Academy to your bio: e.g U16s coach at @7EliteAcademy (or @7EliteSABA if that's relevant), and add 7 Elite Academy as your current employer on LinkedIn.

When possible could you please like and comment on 7 Elite Academy social media posts.

We would also like you to Re-tweet/re-post any relevant 7 Elite Academy social media posts, and mention 7 Elite Academy in your story.

Whenever you post relevant content to your personal account, please tag the official 7 Elite Academy accounts.

Please can you send any photos, videos, news or other content to James Shaw, our 7 Elite Academy Press Officer.

We love to feature our players' achievements, be that within soccer or elsewhere in their communities, on our official social media channels. It's always best if players are in 7 Elite Academy branded uniform or clothing, so we can let everyone know how proud we are of them.

If you have any ideas for good pieces of content or news coverage for your team, contact James Shaw. We are always looking to tell contacts in the local and national news media about our players' progress. Quite often, these news stories can put a young person in the college recruitment spotlight.

Always try to send in the best quality content possible, especially in terms of file size, format and dimensions.



OUR FACILITIES

We are dedicated to offering our teams the best facilities available, starting with top-quality fields. We firmly believe that excellence on the field begins with the right environment, which is why we continuously strive to secure the best fields possible for our teams to train and play.

We understand there is a high demand for quality soccer fields. Unlike other youth soccer clubs, we prioritize quality over quantity. Our growth strategy is focused on maintaining the highest standards for our players and coaches, ensuring that we expand only as far as we can sustain the exceptional quality we promise.

Our state-of-the-art indoor facility in Salt Lake City enables year-round training, regardless of weather conditions, ensuring our teams can maintain peak performance throughout the year. In Southern Utah, we make use of the premier fields at Little Valley and Sullivan, providing our teams the best training grounds we can access. By prioritizing the quality of our facilities and training environments, we are committed to fostering excellence and development, setting our athletes up for success both on and off the field.



CODE OF CONDUCT

7 Elite Academy Parent/Guardian Code of Conduct:

Youth football programs serve as vital platforms for fostering the physical, social, and emotional growth of children. Therefore, it is imperative for parents, coaches, spectators, and officials to promote the values of good sportsmanship among youth athletes. Additionally, those involved in youth sports events should exemplify good sportsmanship and lead by example, demonstrating fairness, respect, and self-control.

7 Elite Academy has devised this code of conduct to uphold a standard of good sportsmanship and conduct within our organization. It is essential for our staff, players, and players' families to commit to these principles. We ask that you pledge to take responsibility for your words and actions while attending, coaching, officiating, or participating in all youth football events, as well as any associated communication channels such as social media outlets. By joining 7 Elite Academy you are agreeing to do the following:

Encourage good sportsmanship by consistently showing positive support for all players, coaches, officials, opponents, and staff. I/We agree to conduct ourselves responsibly and respectfully, displaying sportsmanlike behavior before, during, and after any activity associated with 7EA.

Prioritize the emotional and physical well-being of my/our child/minor and other participants over personal agendas or desires to win. I/We will emphasize that the primary purpose of the activity is enjoyment and participant benefit, rather than parental or guardian satisfaction. I/We understand that playing time is determined by coaching staff based on various factors, and no guarantee of specific minutes on the pitch during games is implied.

Ensure that my child/minor and I/We treat all players, coaches, fans, and officials with respect, regardless of race, gender, creed, or ability. I/We commit to being role models by actively supporting all participants and refraining from engaging in discriminatory, derogatory, disrespectful, or unsportsmanlike behavior.

Ensure punctuality for my child's attendance at all practices, games, and other 7 Elite Academy events. Never prioritize winning over the safety and welfare of others. I/We will take accountability for any actions that violate this code of conduct by my child/minor, or by any guests or relatives of attending parents/guardians.

Provide constructive feedback on my child's team program to the head coach and/or 7 Elite Academy staff at appropriate times and through proper channels. I will strive for positive outcomes for all involved and adhere to club guidelines by posing questions regarding my child's or their coaches' performance no sooner than 24 hours after practice or the game.

Respect the authority of game officials (including coaches) and accept their decisions during matches. I/We understand that officials oversee all games, and their decisions are final. I/We will refrain from interfering with coaching staff during games or practices and will not protest a game official's decision in a manner that may incite aggressive behavior.

Abstain from possessing or consuming alcoholic beverages, tobacco products, vaping/electronic tobacco products, illegal substances, or similar items on practice or playing fields, or in the presence of team gatherings at any activity.

Maintain a respectful distance behind the designated 'spectator respect barrier' or ground markings during games and practices.

Refrain from encouraging or coercing players from opposing teams to join my child's team or enticing any players from my child's team to join another team.

Online Conduct:

While the internet serves as a valuable tool for disseminating information, it can also facilitate misuse, abuse, and misconduct. At no time shall a 7 Elite Academy player, parent, or any individual post negative or derogatory messages or comments related to football on online platforms such as chat rooms, blogs, social media channels, etc. Such behavior is unacceptable and may tarnish the reputation and integrity of the individual, their family, and 7 Elite Academy. 7 Elite Academy's marketing team will monitor these platforms to the best of their ability.

Failure to adhere to the prevailing code of conduct during youth football events may result in disciplinary action, including but not limited to:

- Verbal warning issued by an official, team coach, or 7 Elite Academy representative.
- Written warning issued by 7 Elite Academy.
- Suspension or immediate ejection from a youth football event by 7 Elite Academy.
- Removal from the 7 Elite Academy team and organization.
- Reporting incidents of safeguarding issues or abusive behavior to the Club.

In the event of suspension or expulsion from a team or the organization, no refunds of registration, sponsorship fees, or uniform/equipment fees will be provided.

CONTACT INFORMATION

Training Questions

In other words, questions related to what happens on the soccer field. Your first point of call is your coach they are unable to answer your question, contact the relevant person from below:

Pre-Academy:

Matt Brown: matt.brown@7eliteacademy.com

Northern Utah:

Matt Brown: matt.brown@7eliteacademy.com

Southern Utah:

Stuart Dewey: stuart.dewey@7eliteacademy.com

Crystal Soderquist: crystal.soderquist@7eliteacademy.com

It is highly unlikely, but, if for some reason your coach or Head of Phase is unable to answer your question, then please contact Global Academy Director, Anthony Godfrey – anthony.godfrey@7eliteacademy.com

Operational and/or Financial Questions

Your first point of call is your Team Manager. If they can't help you, then reach out to your coach. If they are unable to answer your question, contact the relevant person from below:

Contact your Regional Administrative Assistant/Academy Project Manager:

Northern Utah:

James Sadler: james.sadler@7eliteacademy.com

Southern Utah:

Kendra McArthur: kendra.mcarthur@7eliteacademy.com

If the people above are unable to help, contact your Academy Operations Manager and UYSA Certified Registrar:

Northern and Southern Utah:

Dan Aubrey: dan.aubrey@7eliteacademy.com

For UYSA Issues: Amanda Sanders - asanders@utahyouthsoccer.net

Uniform Questions

Soccer Post - contact@soccerpost.com (801) 446-9130



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